

**TDA Panel
Meeting Minutes
13th January 2017 1400hrs**

Location: ITV Studios, 200 Grays Inn Road, London

Attendees: Alex Foreman, Simon Daghish, Chris Crowcroft, Ian Kennett, Allan Mayo, Chris Winter, Karl Biscoe, Adam Kent, Jenny Grant

Apologies: Abi Trench, Andy Wilkes, Stu Milligan

School Update

- SD welcomed AF on board
- Introductions to all TDA Panel members
- AF reported:
 - Will be known as 'Principal' not '*Executive* Principal'.
 - Received unexpected 'No formal Designation Monitoring Ofsted Inspection' this week, centred on Health & Welfare/safeguarding. Good result: national standards were met and the safeguarding at the School was deemed effective.
 - Will be tightening up roles in senior leadership team and reviewing line management to give clear accountability, whilst empowering middle leaders.
 - Aims to reduce number of fixed-term (temporary) exclusions and find other ways to deal with issues: behavioural management
 - Balancing bringing new students in vs excluding, improving through-flow
 - Looking at values across the School to make them more explicit
 - Aims to Preserve and further strengthen military ethos
 - Work to do to tighten up as 'Good' for next full inspection, with aim of becoming 'Outstanding' a couple of years after that.

TDA Update:

Clocktower Society Update

- JG gave updated stats:
 - Positive Feedback from November Reunion Dinner.
 - Appeals for Student Support at Dinner generated 7 new Clocktower members
 - 3 lump sums
 - 5 new regular monthly giving:
 - Totals extra £175 per month
 - Totals extra £2100 per year annualised giving
 - Now at £6540.20 annualised giving (including gift aid)
 - All new donors giving to Student Support
 - Some existing donors have also swapped to Student Support from other funds, as it has become clear this is where the money is most needed.
 - CC announced that TDF have renewed Alumni/Development Manager post and offered increase to full time from 3 days a week. Unclear as to when JG will swap to full time, as cannot compromise marketing (other two days) at moment.

Fundraising – general

- JG has written a fundraising action plan:
 - Majority of time at the moment spent continuing and enhancing Dukie communications and events: supporter acquisition then cultivation
 - Aim is to generate more income streams: tap into other stakeholders, high net worth individuals, 3rd party/independent funders, grant-making foundations and charitable trusts, regimental associations etc.
 - CSR (ie involve major defence contractors in supporting bursaries for sons and daughters of service personnel) Examples include: Babcock, BAE Systems, Marshall, Landmarc, Rolls Royce, GFN and General Dynamics etc.
- Cultivation of sub-constituencies of Dukies important.
- Arboretum funders: How can these be encouraged to move up to 'helping the Dukies of today,' particularly the most vulnerable, those from militaries in exam years whose education is at risk. CC feels legitimate to put Arboretum donors onto database as they have put their funds through TDF.
- Have now backed two sixth formers in exam critical periods: we should at least seek/show funds to replace the existing awardee 9/17 and the next one 9/18 (approx. 6k each per year). Ideally find 50% bursaries for further two students.
- Clarification sought regarding level of student support needed.
 - AK stated he had received 15+ bursary applications since April 2016, 12 of which are from forces families
 - Rough reported numbers given only at present – ideally need a short memo available for circulation validating the 12 military deserving cases led by the most heart-string-pulling. Need to explicitly qualify students. Need their 'stories' (as detailed as possible) - this would also help with independent third party funders.
- 2 year courses priority cases – joining for GCSE course or A-level – pressure points
- We lose quality students at the end of year 11, as CEA has to be reapplied for at that stage.
- AF to see two particular students tomorrow, will let JG know their individual situations to see if suitable for support
- Better if the student themselves knew they were a 'TDF bursary award' recipient, then we can follow them through and JG can then write them up afterwards. AK to check who the first student was so JG can report back on success.

Upcoming Events:

Careers Fair- March 3rd.

- JG shared listing of careers to be represented.
 - Covers all careers specifically requested in feedback from last year.
 - CW offered to fill accountant's spot and ask around contacts (Charles Graham)
 - AM queried the quantity of military representation.
 - Differing military careers
 - 40% of students from military backgrounds.
 - Look for Territorial Army representation
- SD will continue to offer 2 or 3 work experience spots per year at ITV.

TDA Army/Navy Rugby – 29th April:

- Twickenham car park rules state no bbqs, marquees or awnings allowed.
- Will need to do sandwiches, crisps, sausage rolls etc as per last year
- SD offered to pay for drinks again.
- Ticket price discussed:
 - Match Ticket £25
 - Food costs - minimal
 - Wristbands cost 40p each to buy
 - Price £5.50 per drink in bar!
 - **£40 per full ticket** should make some money for TDF.
 - **Wristbands for drinks/snacks only: £15**
- JG to market by email and Facebook simultaneously, panel members to share amongst their classmates.
- Important to capture data of those who attend.

Any Other Business

Art Cockerill's website

- CC questioned whether School would accept housing Art Cockerill's old website www.achart.ca in due course, when Richard Gilbert is ready (houses site at present but is 76 and most likely will not want to continue beyond a further two years).
- www.achart.ca has approx 120 articles on DYRMS alone, from early history with key stats on to modern times. 60% is DOYRMS archive, 15% Royal Hibernian School, 75% of site therefore relevant.
- School digitisation and archive project already being considered and could be basis of/incorporated into this.
- JG to get in contact with RG to stating 'interest in principal' but requesting further details about size (need to check re server) and finer details.

TDA vs School Hockey Match

- AM requested reinstatement of TDA vs School hockey match: March.
 - JG/AM to liaise with Head of Sport SC for a suitable slot.
 - JG to email out to database to recruit.
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Upcoming Dates

March 3 rd	TDA Careers Fair TDA vs School Hockey
April 29 th	Army/Navy at Twickenham
May 19 th	Next TDA Panel Meeting
July 7 th	Grand Day